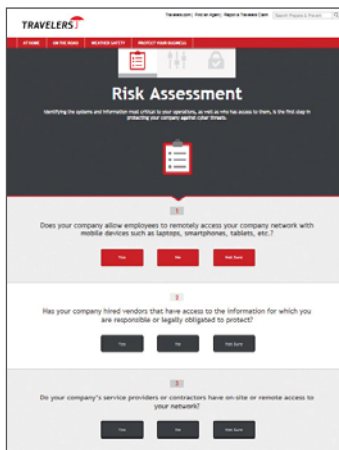


# Cyber Risk Pressure Test

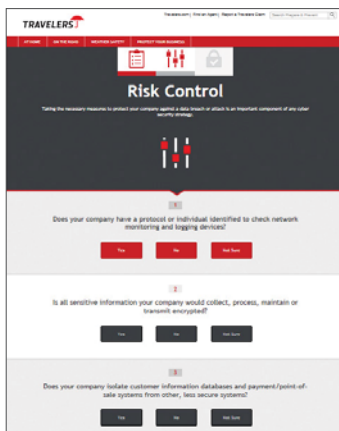
PUT YOUR DATA AND NETWORK SECURITY TO THE TEST



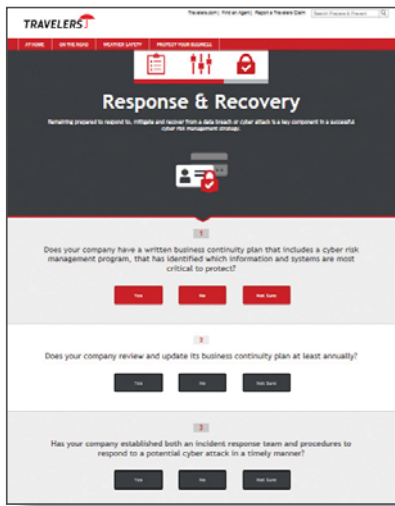
When it comes to cyber risk, there is a lot at stake: data, customers, reputation and a businesses' bottom line. This brief interactive quiz is designed to help companies and organizations quickly evaluate and identify pressure points in their cyber risk management strategy. The test focuses on the three areas of assessment of risk, controls and response and recovery preparation, and provides the user with additional resources based on their results. The quiz is mobile-enabled and can easily be shared directly from [travelers.com/cyber](https://travelers.com/cyber).



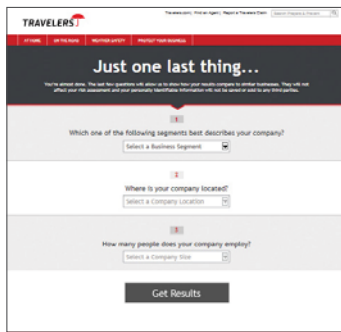
**Risk Assessment:** Identifying the systems and data most critical to your operations, as well as the organization's vulnerability, is the first step in preparing to help prevent, respond and recover from a cyber attack.



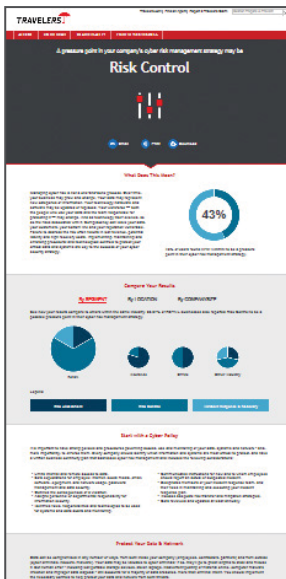
**Risk Control:** Implementing, maintaining and enforcing procedural and technological controls to protect critical data and systems are key to the success of a cyber security strategy.



**Response & Recovery:** Being prepared to respond quickly when a suspected data privacy or security incident is reported and planning your company's recovery are critical steps to take prior to an event happening.



**Profile Questions:** These last few general demographic questions will allow us to show how your results compare to similar businesses. They will not affect your risk assessment and no personally identifiable information will be saved or sold to any third parties.



**Sample Results:** You will be able to learn more about:

- Where you may have a pressure point in your cyber risk management strategy
- How your business compares to others in your industry, region, and similar sized companies
- Tips and articles to learn how to mitigate cyber risks



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